

# Against All Odds

## Secret Strength of Women Who Succeeded Against All Odds (Part One)

### About the Documentary

"*Against All Odds*" is a documentary series about what it actually takes to succeed when the odds are stacked against you, told by women who did it, in an industry that did not expect their success. This documentary series is dedicated to capturing, reflecting, and advocating for women's voices in the engineering and geoscience sectors. Part One of this documentary featured ten senior women leaders across Western Canada's most influential engineering and geoscience organizations. Each one tells the story of how they built a career, an identity, and influence in a profession that wasn't designed with them in mind. This documentary series talks about workplace climate, burnout, mentorship, leadership, and the quieter question of what it means to come home and manage your caregiving responsibilities. The main concept of the film is a dandelion growing through concrete. It's a symbol of resilience, perseverance, and hope; the secret strength that these successful women have shared to build their successful careers.

### About the Director

Ehsan Etezad, Organizational Psychologist, PhD(c), Acc.Dir, is the Co-Founder and CEO of MEUS Science Corp. Ehsan collaborates with regulators, research institutions, and private companies to enhance psychological health and safety, leadership, and team productivity. Ehsan is the documentary director behind the powerful documentary series "Against All Odds", where he explores the answer to the question: What it actually takes to succeed when the odds are stacked against you. This popular documentary series is dedicated to women in the engineering and geoscience industries. Ehsan is also the producer and director behind the well-known interview series "How Do You Recharge with Ehsan Etezad", where he explores how inspiring professionals build successful businesses and careers without sacrificing their well-being. This interview series has featured over 300 CEOs, executives, physicians, surgeons, lawyers, and successful professionals. With over 22 peer-reviewed research publications, he also mentors HR professionals through the CPHR program. He serves on the boards of BC Real Estate Association, and AboutFace, a national charity for people with facial differences. His newsletter, Weekly Performance Science, reaches over 16,000 leaders globally.

## Who Is Featured in Part One of This Documentary Series?

Ten successful women leaders in significant leadership roles across major Canadian engineering and infrastructure organizations:

- Jennifer Price (President & CEO, McElhanney),
- Heidi Yang (CEO, Engineers Geoscientists BC),
- Katherine Johnston (Chief Strategy Officer, BGC Engineering),
- Lianna Mah (VP Business Development, Associated Engineering),
- MaryJane Piggott (VP Mining Environmental Group, Klohn Crippen Berger),
- Katie Au (Director of Practice, BBA),
- Chunpreet Sahota (Director, BC Structural Group, WSP),
- Sara Mighan (Electrical Principal, MCW),
- Jenniffer Sheel (Director of Municipal Services, UBC),
- Carolynn Ryan (SVP People & Chief Human Resources Officer, BC Hydro).

## When and Where Can People Watch This?

*Against All Odds* will always be available to watch for FREE on YouTube, for personal viewing. **Any viewing organized by a workplace, school, association, or commercial entity requires a license, regardless of group size.**

For workplace screenings, classroom and training use, conference programming, commercial use, or educational distribution, please request a license by [completing this form](#) or reaching out to [contact@withmeus.com](mailto:contact@withmeus.com)

We also welcome requests to pair screenings with Director Q&As, facilitated discussions, reflection sessions, action-planning workshops, and webinars.

We are glad to help you bring the film to your community in a way that respects the work and the women whose stories it carries.

## Useful Links

- Official Poster of the Documentary Series – Part One:

<https://withmeus.com/wp-content/uploads/2026/05/Poster-1550px.png>

- Website – Director:

<https://ehsanetezad.com/>

- Website – MEUS Science:

<https://withmeus.com/>

- Social Media – LinkedIn of Director:

<https://www.linkedin.com/in/ehsanetezad>

- Social Media – Instagram of Director:

<https://www.instagram.com/ehsanetezad/>

- Social Media – YouTube of Director:

<https://www.youtube.com/@EhsanEtezad>

- Social Media – LinkedIn of MEUS Science:

<https://www.linkedin.com/company/meus-science>

## Contact Information for Media & Press

To contact the Director, Ehsan Etezad, please reach out to: [ehsan@withmeus.com](mailto:ehsan@withmeus.com)

To contact the Producer, MEUS Science, please reach out to: [contact@withmeus.com](mailto:contact@withmeus.com)

More information: [www.withmeus.com](http://www.withmeus.com)